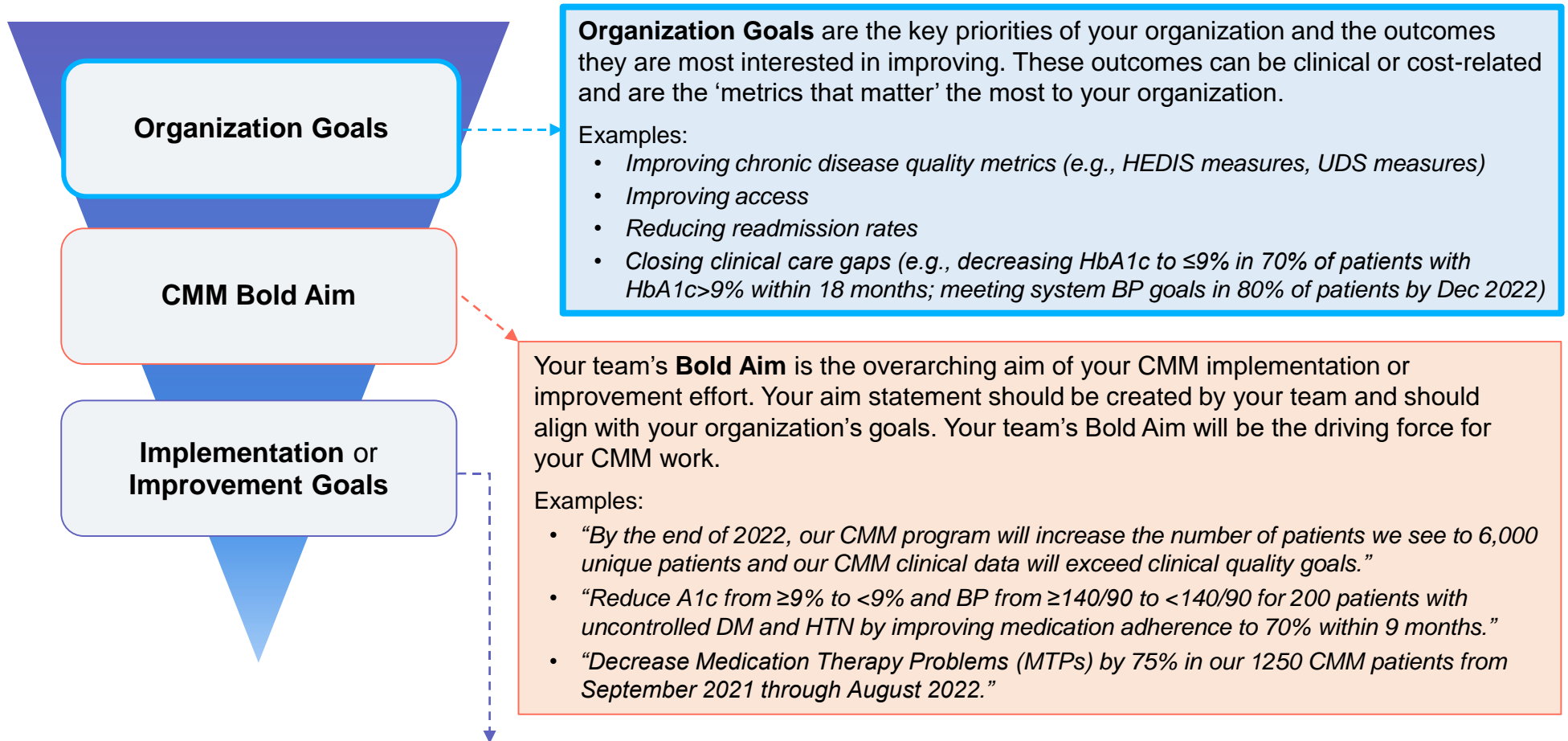


Identifying the Needs of Your Organization

Aligning CMM with the goals and strategic priorities of your organization is critical. Highlighting how CMM services bring value to your organization and to the patients it serves is a key first step for establishing CMM services or expanding CMM within your organization.



An **Implementation or Improvement Goal** is a goal your team sets for a specific area targeted for implementation or improvement.

Examples:

- *“Within the next two weeks, develop a protocol for identifying patients who will be offered CMM services.”*
- *“Schedule follow-up visits with 80% of our CMM patients over the next 3 months.”*
- *“Follow-up on 60% of our documented Medication Therapy Problems (MTPs) over the next 6 weeks.”*

List the key priorities and goals of your organization.

